**Bernadette Ann Bowen M.A.**

Graduate Teaching Associate

Department of Communication, School of Media and Communication

Bowling Green State University

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*Curriculum Vitae, BGSU format, July 2021*

I. Academic Degrees

2022 **Ph.D., Bowling Green State University**, **School of Media & Communication, College of Arts and Sciences.** *Graduate Certificate in Women’s Studies*. Emphasis Critical Media Studies & Rhetoric. Focuses: critical communication, intercultural communication, media and cultural studies, and qualitative research methods.

Advisor: Dr. Ellen Gorsevski. Dissertation Committee: Drs. Terry L. Rentner, Lara Martin Lengel, & Kristina Nell LaVenia

2018 **Master of Arts, Purdue University Northwest.** Communication degree. Focus on   
 rhetoric, interpersonal communication, critical media and cultural studies.

Advisor: Dr. Lee Artz. Graduate Committee: Drs. Catherine M. Gillotti & Thomas J. Roach

2015 **Bachelor of Arts, Purdue University Northwest.** Sociology; Minor, Communication.

II. Administrative and Academic Appointments

August 2021 Graduate Teaching Associate, Department of Communication, School of Media   
—-May 2022 and Communication, Bowling Green State University.

Please see teaching sections of this CV for details.

August 2020 Graduate Teaching Associate, Department of Communication, School of Media   
—-May 2021 and Communication, Bowling Green State University.

Please see teaching sections of this CV for details.

January 2020 **Graduate Teaching Associate**, Department of Communication, School of Media   
—-May 2020 and Communication, Bowling Green State University.

Please see teaching sections of this CV for details.

August 2019 **Graduate Teaching Assistant**, Department of Communication, School of Media   
—-December 2020 and Communication, Bowling Green State University.

Please see teaching sections of this CV for details.

August 2018 **Graduate Teaching Associate**, Department of Communication, School of Media   
—-May 2019 and Communication, Bowling Green State University.

Please see teaching sections of this CV for details.

August 2017 **Graduate Communication Instructor**, Department of Communication & Creative

—-May 2018 Arts, College of Humanities, Education & Social Sciences, Purdue University NW.

Please see teaching sections of this CV for details.

August 2015 **Graduate Communication Instructor**, Department of Communication & Creative

—May 2016 Arts, College of Humanities, Education and Social Sciences, Purdue University NW.

Please see teaching sections of this CV for details.

### III. Teaching Experiences

**A. Undergraduate courses taught (and number of sections)**

COMM 1020 Introduction to Public Speaking, BGSU (4)

COMM 114 Fundamentals of Speech, PNW (6)

MDIA 2600 Writing for Electronic Media, BGSU (6)

COM 3100 Rhetorical Criticism, BGSU (1), Online

**B. Guest Lectures**

MDIA 4660 Film/TV/Video Game Criticism, BGSU, Fall 2018

COMM 4060 Environmental Communication, BGSU, Spring 2019

MDIA 4670/WS 4670 Gender, Media, & Culture, BGSU, Fall 2019

COMM 4070 Relational Communication, BGSU, Fall 2019

COM 1030 Media and the Information Society, BGSU, Fall 2019

**C. Undergraduate courses assisted as TA**

COMM 1030 Media and the Information Society, BGSU

MDIA 2600 Writing for Electronic Media, BGSU (4)

**IV. *Papers read to professional societies***

**A. *Book chapters accepted for publication***

**Bowen, B.,** (2021). #WhatNext: Political Implications of the #MeToo Campaign Aftermath. In M. Marron (Ed.), *Misogyny Across Global Media* (pp. 1-22). Rowman & Littlefield.

***B. Journal articles accepted for publication***

**Bowen, B., (**2020), ‘“Lol you go to gulag”: The role of Sassy Socialist Memes in Leftbook’, *Explorations in Media Ecology*, 19:1, pp. 23–36, doi: <https://doi.org/10.1386/eme_00022_1>

**Bowen, B.,** (2021). ‘“Put It in the Box and No One Gets Hurt”?: Unpacking The LoveBox’, *The International Journal of Technology, Knowledge, and Society*, 17(1), 19-32. doi: <https://doi.org/10.18848/1832-3669/CGP/v17i01/19-32>

**C. *Poetry accepted for publication***

**Bowen, B.,** (2020), ‘Poetry’, *Explorations in Media Ecology*, 18:4, pp. 458–462, doi: 10.1386/eme\_00018\_1

**Bowen, B.,** (2021), ‘Poetry’, *Explorations in Media Ecology: Gender & Media Ecology Invited Special Issue*, 20.2., pp. 221-225, doi.org/10.1386/eme\_00086\_1

**Bowen, B.,** (2021, forthcoming), ‘*We Are All Surfaces in the Envirusment*’, *KGB Bar Lit Mag,* September 1st Issue.

**Bowen, B.,** (2021), ‘OiseauxWords: Grew-Some Man-i-festations’, Amazon Kindle Direct Publishing.

**Bowen, B.,** (2021), ‘OiseauxWords: Mots Sexy’, Amazon Kindle Direct Publishing.

**Bowen, B.,** (2021), ‘OiseauxWords: Pressed Flowers’, Amazon Kindle Direct Publishing.

**Bowen, B.,** (2021), ‘OiseauxWords: A Master Class in Bettering Yourself’, Amazon Kindle Direct Publishing.

**Bowen, B.,** (2021), ‘OiseauxWords: Mother Dearest’, Amazon Kindle Direct Publishing.

**Bowen, B.,** (2021), ‘OiseauxWords: Kindle Breakdown’, Amazon Kindle Direct Publishing.

**Bowen, B.,** (2021), ‘OiseauxWords: Kindle Breakthrough’, Amazon Kindle Direct Publishing.

**D. *Letters to the editor accepted for publication***

Bowen, B. (2014, September 22). *Regarding PUC Sexism*. Purdue University Calumet Chronicle.

Bowen, B. (2021, April 23). *Six questions for the BGSU Community Regarding Guns on Our Campus. Bowling Green Falcon Media*. https://www.bgfalconmedia.com/opinion/six-questions-for-bgsu-community-consideration-regarding-guns-on-our-campus/article\_4edb2cdc-a468-11eb-b847-97c326b01245.html

***E. Journal articles currently under review for publication***

**Bowen, B** (2020), Requirement Politics: Poetry as Feminist Response to Institutional Reluctance and Dismissal, *Art/Research International: A Transdisciplinary Journal*, R & R’d, April 10th, 2021.

**Bowen, B.,** (2020). Towards a Construction of Dehumanization: A Critical Rhetorical Analysis of Baldwin’s Notes of Native Son, *The Review of Communication*, R & R, Dec. 16th, 2020.

**Bowen, B.,** (2021). Harry Potter and the Trend of What Looked Like a “Bot Written” Script, *Human-Machine Communication*, submitted, March 26th, 2021.

***F. Papers accepted for presentation to professional societies***

**Bowen, B.,** (2018). #WhatNext: Some Political Implications of the #MeToo Campaign Aftermath. Anonymously peer-reviewed paper accepted for presentation at the Union for Democratic Communication 2018 Annual Conference, May 10, 2018, Chicago.

**Bowen, B.,** (2018). Findings on Normalization and Reproduction of Whiteness. Anonymously peer-reviewed paper accepted for presentation at the Association for Humanist Sociology meeting, Nov. 10, 2018, Detroit.

**Bowen, B.,** (2019). Found-Footage Horror Representations: The Taking of Deborah Logan (2014). Anonymously peer-reviewed paper accepted for presentation at the 6th Annual Ray Browne Conference, Feb. 16, 2019, Bowling Green.

**Bowen, B.,** (2019). “LOL you go to Gulag”: The role of Sassy Socialist Memes in Leftbook. Anonymously peer-reviewed paper accepted for presentation at the Media Ethics: Human Ecology in a Connected World" 20th annual convention of the Media Ecology Association, June 2019, Toronto.

**Bowen, B.,** (2020). Ambiguity of Health and Sustainability Survey. Anonymously peer-reviewed paper accepted for presentation at the Culture(s) in Conversations: Environments, Landscapes, and Ecologies symposium, Feb. 15, 2020, Bowling Green.

**Bowen, B.,** (2020). #IndigenousFolksNext: Political Implications of Viceland’s (2017) docuseries RISE. Anonymously peer-reviewed paper accepted for presentation on the **Top Paper panel** of the Intercultural Communication Interest Group at the Central States Communication Association 2020 Annual Conference, April 17, 2020, Chicago O’Hare. (\*[CSCA COVID-19 Letter](https://associationdatabase.com/aws/CSCA/asset_manager/get_file/431393?ver=5)\*)

**Bowen, B.,** (2020). Harry Potter and the Trend of What Looked Like a “Bot Written” Script. Anonymously peer-reviewed paper accepted for presentation at the 21st annual Media Ecology Association convention “Communication Choices & Challenges”, June 17-20th, 2020, Garden City, NY. (Shifted Virtual: COVID-19).

**Bowen, B** (2020), Requirement Politics: Poetry as Feminist Response to Institutional Reluctance and Dismissal. Anonymously peer-reviewed paper accepted for presentation at the 22ndannual convention of the Media Ecology Association, July 2021, Rio de Janeiro. (Shifted Virtual: COVID-19).

**Bowen, B** (2021), Towards a Gender and Media Ecology. Anonymously peer-reviewed paper accepted for presentation at the 22ndannual convention of the Media Ecology Association, July 2021, Rio de Janeiro/Virtual. (Shifted Virtual: COVID-19).

**Bowen, B.,** (2021). Towards a Construction of Dehumanization: A Critical Rhetorical Analysis of Baldwin’s Notes of Native Son, at the National Communication Association Conference, Nov. 2021, Seattle, Washington. (Shifted Virtual: COVID-19).

**G. *Panels accepted for presentation to professional societies***

**Bowen, B.,** (2019). From the Boardroom to the Bedroom: We are F\*cking Machines. Competitively selected presentation on the Gender and Media Ecology MEA @ NCA panel chaired and responded to by Julia Richmond, PhD & Julia M. Hildebrand, PhD; Alongside fellow panelists: Assistant Professor Angela M. Cirucci, Assistant Professor Alane Presswood, Professor Emeritus David Linton at the National Communication Association Conference, Nov. 2019, Baltimore.

**Bowen, B.,** (2020). Panelist on the opening remarks plenary “Hindsight is 2020 Vision: What We Didn’t See Coming, What Might Lie Ahead, and How Media Ecology Can Help Us Understand Where We Are” alongside panelists Drs. Mary Alexander, Ashley Moore, Bill Petkanas, and Matt Thomas at the 21st annual Media Ecology Association convention “Communication Choices & Challenges”, June 17-20th, 2020, Garden City, NY. (Shifted Virtual: COVID-19).

**Bowen, B.,** (2020). Sexual Ecologies in an Algorithmic Age. Competitively selected presentation on the Women and Media Ecologies panel organized and chaired by Julia M. Hildebrand, PhD; Respondent Susan Barnes, PhD; Alongside fellow panelists: Angelina Malenda, Juris Doctoral Candidate Rebecca Davis, Assistant Professor Julia M. Hildebrand, Professor Laura Trujillo Liñán at the 21st Annual Convention of the Media Ecology Association Conference, June 17-20th, 2020, New York. (Shifted Virtual: COVID-19).

**Bowen, B.,** (2020). “Blogging”, “muting The echo” and “Selfish Friend Request, Sent”. Competitively selected presentation on the Womxn, Language, Technology Art Exhibit organized by Carolin Aronis, PhD; alongside presenters Associate Professor Adeena Karasick, poet/artist Sarah Falco, Professors Susan B. Barnes, and Carolin Aronis at the 21st Annual Convention of the Media Ecology Association, June 17-20th, 2020, Garden City, NY. (Shifted Virtual: COVID-19).

**Bowen, B.,** (2020). Graduate Student Experiences in the Media Ecology Association. Competitively selected presentation on the Experiences of women in the field of Media Ecology panel organized by Laura Trujillo Liñán, PhD; alongside Drs. Susan B. Barnes, Elaine Kahn, and Laura Trujillo Liñán at the 21st Annual Convention of the Media Ecology Association, June 17-20th, 2020, Garden City, NY. (Shifted Virtual: COVID-19).

**Bowen, B.,** (2020). “Put It in the Box and No One Gets Hurt”?: Unpacking The LoveBox. Presentation on the Gender and Media Ecologies panel **organized by Bernadette Bowen**; chaired by Carolin Aronis, PhD; Discussant Michael Plugh, PhD; Alongside fellow panelists: Robin Hershkowitz, Emily Edwards at the National Communication Association Conference, Nov. 2020, Indianapolis (Shifted Virtual: COVID-19).

**Bowen, B.,** (2020). The Relationship Map of Our Love for Food Robots isn’t That Complicated. Competitively selected presentation on the Robotic Media Environments panel organized by Julia M. Hildebrand, PhD; chaired by Julia Richmond, PhD; Discussant Corey Anton, PhD; Alongside fellow panelists: Professor Jody Berland, Assistant Professor Julia M. Hildebrand, Professor RC MacDougall at the National Communication Association Conference, Nov. 2020, Indianapolis (Shifted Virtual: COVID-19).

**Bowen, B.,** (2021). “We Are All Surfaces in the Envirusment”, “To Be Invisible Glass” and “Trans-Form-Her-Tive”. Selected presentation on the Womxn, Language, Technology Art Exhibit **organized by** **Bernadette Bowen**; alongside presenters Associate Professor Adeena Karasick, poet/artist Sarah Falco, and Dr. Carolin Aronis at the 22nd Annual Convention of the Media Ecology Association, July 8-11th, 2021, Rio de Janeiro/Virtual. (Shifted Virtual: COVID-19).

### H. Workshops accepted for presentation to professional societies

**Bowen, B.,** (2020). **Co-organizer** alongside Carolin Aronis, Peggy Cassidy, and Rachel Armamentos of the “Special Session: Forming a Working Group for Increasing Inclusivity within Media Ecology and MEA” at the 21st annual Media Ecology Association convention “Communication Choices & Challenges”, June 17-20th, 2020, Garden City, NY. (Shifted Virtual: COVID-19).

**Bowen, B.,** (2021). Critical Media Ecological Pedagogy, at the BGSU Scholarship for Teaching and Learning Conference, July 26-27th, 2021, Bowling Green, OH. (Shifted Virtual: COVID-19).

### I. Works In-Progress

**Bowen, B.,** (2021). Gender & Media Ecology [Syllabus]. Bowling Green State University: School of Media and Communication.

**Bowen, B.,** (2022). *From the Boardroom to the Bedroom: Understanding Sexual Ecologies in an Algorithmic Age* [Unpublished doctoral dissertation]. Bowling Green State University.

### V. Academic Advising

February 2018 **Temporary Advising Specialist for Exploratory Advising**, Purdue University NW.

—July 2018

Summer 2021 **McNair Scholars Program Faculty Advisor**, Bowling Green State University.

**VI. *Research Interests***

Critical intercultural, transnational communication studies

Gender and Media Ecology

Women, gender, and sexuality studies

Race as related to social, economic, and environmental justice

Organizational and rhetorical communication in cultural contexts

Use of social media as resistance

Sociopolitical identity formation in computer-mediated communication

**VII. *Professional Development***

**Collaborative Institutional Training Initiative Human Research Group** Fall 14’ - Fall 20’

**Social Behavioral Investigators and Key Personnel Course**

**Family Educational Rights and Privacy Act (FERPA)** Fall 15’ - Present

**Safe Zone Training for Student Organization Leaders**, Purdue University NW Fall 15’

**Protecting Social Security Numbers Certificate** Feb 18’ - Feb 19’

**Health Insurance Portability & Accountability Act of 1996 (HIPAA)** Feb 18’ - Feb 19’

**Gramm Leach Bliley Act / Fin. Services Modernization Act of 1999 (GLBA)** Feb 18’ - Feb 19’

**Data Classification & Handling Educational Resources Certificate** Feb 18’ - Feb 19’

**Title IX Training** Fall 18’ - Present

**The Graduate Student Senate's Professional Development Day**  Fall 18’

Session topics included: Marketing Yourself for a Career Outside of

Academia, Building a Teaching Portfolio and Developing Effective

Pedagogy, Marketing Yourself for a Career in Academia, Navigating

the Professional Workplace, Building an Effective Resume and CV,

Diversity and Pedagogy: Teaching to an Intersectional Classroom

**Mandatory Reporting Training** Fall 18’ - Present

**Diversity & Inclusion Training** Fall 18’ - Present

**Safe Zone Training for Faculty,** Bowling Green State University Nov 18’

**BGSU Career Center: From Backpack to Briefcase: Career Boot Camp** Aug 18’

**Polishing Job Market Materials Colloquium** Fall 18’

**Writing Practices for the Thesis and Dissertation Colloquium** Fall 18’

**Active Learning Pedagogy Two-Part Workshop** Spring 19'

**Success Strategies Post Coursework Colloquium** Spring 19'

**BGSU: Title IX Summit** Fall 19’

**Race, Racism, & Resentment: Teaching Strategies for Difficult Discussions** Fall 19’

**Recognizing &Addressing Student Distress/Disruptive Behavior**  Spring 20’

**Project Management Workshop at the Writing Center**  Spring 20’

**Writing Teaching Statements Workshop**  Spring 20’

**The Professor is In: Virtual Workshop** Spring 20’

**Online Course Designing and Teaching Workshop** Spring 20’

**Building Inclusive Spaces by Jennifer McCary** Fall 20’

**ABC’s of Academic Writing, The Writing Center** Fall 20’

**Racial Diversity & Inclusion Discussion Panel** Fall 20’

**Women of SexTech Virtual Conference** Summer 20’

**Memes: the Cultural Logic of Late Capitalism (Online Webinar)** Summer 20’

**Affordable Learning Community of Practice** Spring 21’

**Information Literacy and Its Applications** Spring 21’

**Strategies for When You’re Stuck** Spring 21’

**Six Emergency Worker’s Organizing Committee Trainings** Spring 21’

**Open Class of the Course in Introduction to Media Ecology** Summer 21’

“Technology and Culture – What is Media Ecology?” <Declaracao.pdf>

**The Clitoris Summit** [**https://clitoris.io/**](https://clitoris.io/)Summer 21’

**Formatting your ETD & OhioLINK Workshop** Summer 21’

**Acrobat Pro & Accessibility Workshop** Summer 21’

**2021 NCA Doctoral Honors Seminar**, on Zoom [Competitively selected] Summer 21’

**VIII. *Professional Service***

**Union for Democratic Communication (UDC):**

2018 **Steering Committee Member**, co-created the Call for Papers UDC 2019 Conference held in the Easy Bay, California, January, 2020.

2019 **Steering Committee Member**, anonymous submission reviewer UDC 2019 Conference held in the Easy Bay, California, January, 2020.

**Bowling Green State University, Graduate Student Senate (GSS):**

2019 **Chair of Environmental Affairs**, Bowling Green State University.

Making GSS more environmentally friendly; Meets with Director of the Office of Campus Sustainability; GSS Representative on the following committees: Student Green Initiatives Fund, Climate Leadership Network Committee, No Impact Week Planning Committee, any other special environmentally related committees formed.

2019 **Panel Moderator**, Bowling Green State University.

Moderated the “Panel on Different Kinds of Mentoring” at the GSS annual “Professional Development Day”.

2020 **11th Annual Shanklin Research Colloquium Poster Judge,** BGSU. [Letter of Support](https://1drv.ms/b/s!ApZEUsVEm43FwCmZ7OVp_Bf6T4d4?e=uDBabK)

Evaluated ten interdisciplinary graduate poster presentations accompanied by their aural description.

**Bowling Green State University, Graduate College (GC):**

2019 **Graduate Student Ambassador**, Bowling Green State University.

Represent the School of Media & Communication at recruitment events and Graduate Student Orientation. Reach out too and meet incoming/interested SMC students.

2019 **Teaching Assistant (TA) / Teaching Associate (TI) Panel: Teaching/Supporting**

**Professional Development Session**, Graduate Student Orientation Panel Chair

Facilitated the session: Introductions, FERPA Overview, Danielson’s Framework Overview & Scenarios, Audience Questions alongside presenters: Dr. Timothy Murnen, Associate Professor, School of Teaching and Learning; Dr. Rachel Vannatta, Professor, School of Educational Foundations; Sarah Adams, Mathematics, Masters (TI); Dan Cullen, Theatre, PhD (TI); Neeraja Nagarajan, Creative Writing, Masters (TA); Jaclyn Shetterly, Media and Communication, PhD (TI).

**Bowling Green State University SMC Graduate Communication Association (GCA):**

2019 **School of Media and Communication Representative.**

Liaison between members of the GCA and the faculty and staff of SMC. Attend all applicable SMC meetings. Represent the graduate student opinions as approved via members of the Graduate Communication Association at GCA business meetings.

**National Communication Association (NCA):**

2019 **Critical/Cultural Studies Division Reviewer.** Anonymous submission reviewer.

2020 **Critical/Cultural Studies Division Reviewer.** Anonymous submission reviewer.

2020 **Media Ecology Association Division Reviewer.** Anonymous submission reviewer.

**Media Ecology Association (MEA):**

2020 **Co-Chair of the Inclusivity Working Group.** Established during Virtual MEA 2020.

2021 **2nd Annual** **Womxn, Language, & Technology Virtual Art Exhibit** Organizer / Chair

Media Ecology Association Convention: <https://www.media-ecology.org/2021-Convention-Virtual-Art-Exhibit>

**IX. *Awards***

2019 **Women’s, Gender, Sexuality Studies** First Place in the Graduate Essay Contest

Self-Care as Resistance

2019 **Harold & Elaine Fisher Graduate Award**, BGSU, School of Media and Communication

Best student-authored refereed article published, or conference paper presented during the year preceding the award by a student who has demonstrated continuing academic excellence.

2019 **Top Convention Paper Award**, Media Ecology Association

Best anonymously peer-reviewed paper presented during the 2019 MEA convention for *The role of Sassy Socialist Memes in Leftbook.*

2020 **Women’s, Gender, Sexuality Studies** Second Place in the Graduate Art Contest

Gender and Politics: The Legacy of the Suffrage Movements

**X. *Membership in professional organizations***

***National and International Organizations:***

Union for Democratic Communication

Association for Humanist Sociology

Central States Communication Association

Media Ecology Association

National Communication Association

Technology, Knowledge, & Society

**XI. Research Experience**

**Undergraduate Research Assistant.** Publication: **“**Cultural Naming Practices in Children’s Literature with Adoption Themes” in the Journal Children’s Geographies. Purdue University Northwest, Sociology, Dr. Katherine Sweeney (2015-2016). [doi.org/10.1080/14733285.2015.1121538](https://doi.org/10.1080/14733285.2015.1121538)

**Research Team Member.** Topic: Digital Feminism. Bowling Green State University, School of Media and Communication, Dr. Radhika Gajjala. (2018-2019).

**Research Team Member.** Publication: Inclusive Pedagogy. Bowling Green State University, School of Media and Communication, Dr. Sandra Faulkner. (2019-2020). [doi.org/10.1080/03634523.2020.1812680](https://doi.org/10.1080/03634523.2020.1812680)

**Research Team Member.** Topic: Fake News & Social Media. Bowling Green State University, School of Media and Communication, Dr. Louisa Ha. (Summer 2021).